



**WHERE GLOBAL MAKERS
AND CREATORS COME
TOGETHER**

18 - 19 MAY 2024 • NEC, BIRMINGHAM

www.makerscentral.co.uk

WHAT IS MAKERS CENTRAL?

Makers Central is the only event of its kind, bringing together makers, creators, inventors and creative hobbyists from all over the world. With a combination of global YouTube stars, demos, hands on workshops, informative talks and the best tools, kit and software available on the market.

WHY EXHIBIT?

Makers attend the show to upgrade their kit, source the latest software and drool over the newest tools. With over 10,000 visitors expected in 2024, exhibiting gives you to chance to meet and sell to buyers in a face to face environment. If you are interested in exhibiting or becoming a sponsor please contact **Craig Qizilbash** on **+44 (0) 1425 460 810** or email **craigq@ichf.co.uk** to discuss availability and the full list of options.



ADDED VALUE

As well as exhibiting, Makers Central will provide a number of additional marketing and no cost extras to ensure you maximise your ROI and experience the best show possible.



Targetted marketing campaign



Online floorplan and exhibitor list



Sponsorship opportunities for further brand awareness



Networking opportunities with global YouTube stars and makers

EXHIBITING OPTIONS

We are able to offer a number of different exhibiting options to suit every need and budget

Please contact **Craig Qizilbash** on **+44 (0) 1425 460 810** or email craigq@ichf.co.uk to discuss your requirements.

SHELL SCHEME - Your complete exhibiting solution

This stand will include wall panels, a fascia name board and carpet. Any extra features such as electrics, wifi and furniture will need to be arranged separately with the official contractors.

Prices start from £90 per m².

SPACE ONLY - Custom build your stand

This stand will include floor space only (no carpet). You will need to use your own suppliers to arrange for the construction of your own unique stand.

Prices start from £70 per m².

MAKERS MARKET - A cost-effective and reasonable way to exhibit for the first time.

Situated in a prominent position within the hall, the stands are highlighted as a 'must see' area in all pre-show publicity. **What's included:** • 3m x 2m shell scheme area • Cord carpet • Black hessian wall panels • Nameboard • Guaranteed editorial coverage in the show guide and on the website.

Prices start from £495

SPONSORSHIP OPPORTUNITIES

Increase your presence at Makers Central and have your brand front of mind with our visitors. There are sponsorship opportunities to enhance your exposure before, during and after the show.

- **Headline Sponsor** £15,000
(includes entrance and Main Stage)
- **Second Stage Sponsor** £3,500
- **VIP Area Sponsor** £4,500

SOLD

Show Guide Advertising

- **Full page** – £500
- **Half page** – £250
- **Quarter Page** - £125

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